

INTERNATIONAL RIVERFOUNDATION

# Partnership portfolio

A partnership for resilient rivers

INSPIRE • ENGAGE • ENABLE • TRANSFORM





The International RiverFoundation (IRF) is a registered environmental charity and a member of the Australian Council For International Development (ACFID), the peak council of Australian non-government organisations involved in international development. The IRF is a signatory to the ACFID Code of Conduct, which sets out standards of accountability in the areas of program principles, reporting, public engagement and organisation. The Code is a voluntary, self-regulatory industry code of good practice to which IRF is committed to adhering.

We look forward to your support on our journey to resilient rivers.

## International RiverFoundation

T +61 7 3002 9062  
Email [info@riverfoundation.org.au](mailto:info@riverfoundation.org.au)

Level 5, 179 Grey Street  
South Brisbane QLD 4101  
Australia

[www.riverfoundation.org.au](http://www.riverfoundation.org.au)

# Invitation

Rivers, wetlands and lakes are often referred to as the planet's circulatory system, transporting, for thousands of kilometres, the water that people and ecosystems depend on all around the world. With our partners, we will enable our rivers and waterways to become resilient – resisting and recovering quickly from disturbances, ensuring water security for communities and contributing to the reduction of poverty.

The International RiverFoundation champions integrated river basin management for the restoration, protection and resilience of the world's rivers.

We celebrate, recognise, reward and inspire people and organisations, and facilitate the sharing of crucial knowledge on the journey to river resilience.

River resilience – defined as *the capacity of our rivers and communities to resist and recover from threats or disturbances like human-induced impacts or climate change* – is a complex concept, and can entail an elaborate journey and process.

River resilience is multi-disciplinary. Environmental, social and economic resilience are interdependent, and a strategy for resilient rivers requires a strong voice for our rivers, effective on-ground actions, engaged and empowered river communities and opportunities to inspire others and foster change.

We invite you to join us on this journey by supporting our programs and activities.



# Inspire others and foster change

## SPONSOR

### Emerging Leaders

IRF supports the development of future water leaders, recognising that they are critical to ensuring the sustainability of previous water resources.

IRF awards scholarships for students from developing countries—where water challenges are often significant—to come to Australia and study their Masters in Integrated Water Management.

Fellowships are also awarded to women from developing countries to gain work experience and further their research in the water sector, recognising that gender equality is paramount on the journey to resilient rivers and communities.

IRF also supports the development of future water leaders by awarding prizes and implementing programs which advance technical and professional skill-sets, and enable peer-to-peer collaboration between countries and sectors.

#### Your commitments

- Financial contribution towards a prize, scholarship, fellowship or other emerging water professional program

#### Your entitlements

- Recognition and promotion as sponsor of the relevant Emerging Water Professional program
- Input into selecting program recipients and/or participants
- Opportunities to meet with recipients and/or participants
- Opportunities to engage recipients/participants in your organisation's water or sustainability programs
- Regular updates and reports on program recipients/participants achievements

## BECOME A

### Riversymposium partner

The International *Riversymposium* is renowned among the water sector internationally as the most popular annual global event focused specifically on rivers and basins. *Riversymposium* is all about collaboration across sectors, disciplines, geographies and cultures. We foster inclusiveness and provide a forum for those involved in all facets of freshwater to share their knowledge and experiences, learn from one another and make new, mutually beneficial connections across the water world.

We welcome partners who embrace our core values of excellence, collaboration and innovation – giving them the chance to demonstrate this through speaking opportunities, workshop/session facilitation, program input, special networking functions and meaningful, valuable contributions to conference materials.

#### Your commitments

- Financial and/or in-kind contribution to the *Riversymposium* via one of our multiple sponsorship packages
- Assistance with promoting the *Riversymposium* through your relevant networks
- Presence at the *Riversymposium*

#### Your entitlements

- Access to a global audience of river basin experts and practitioners
- Promotional and advertising opportunities through IRF and *Riversymposium* communication channels
- Complimentary registrations and social function tickets
- Opportunities to build relationships, collaborate and obtain leads for future partnerships
- Opportunities to showcase world-leading programs, ideas, research and innovative approaches.

## BECOME A

### Riverprize partner

Since 1999, IRF has been recognising and rewarding those groups who have been making waves in the sustainable management of rivers and basins.

*Riverprizes* are awarded for collaborative approaches achieving outstanding, long-term results in river restoration or protection, where science can demonstrate clear improvements to water quality or water quality maintenance as a result of the works undertaken. *Riverprize* winners have gone on to receive additional funding and grants, increased community support and renewed energy and enthusiasm as a result of receiving the *Riverprize*.

#### Your commitments

- Financial contribution towards running a *Riverprize* program and prize money for winners
- Presence at the *Riverprize* awards ceremony to announce the winner and hand over the trophy

#### Your entitlements

- Naming rights to the relevant prize for the duration of the partnership (e.g. '2019 Smith European *Riverprize*')
- Representation on the judging panel
- Promotion across all IRF communication channels



# Engage and empower river communities

## PARTNER WITH US TO DEVELOP A **Resilient River Blueprint**

IRF is dedicated to resilient rivers and has committed to the development of an overarching river resilience framework and 'resilient rivers blueprint' which can be tailored to specific rivers and basins. This blueprint will enable stakeholders to implement plans and programs to achieve river resilience in basins all over the world.

The resilient rivers framework and blueprint will be guided by an international technical panel, comprised of scientists in a range of fields along with governance, legal, community, Indigenous and economic experts.

### **Your commitments**

- Financial contribution towards the development of a resilient rivers framework and blueprint;

### **Your entitlements**

- Recognition and promotion as a river resilience partner

## SPONSOR A **Twinning program**

Our Twinning program matches *Riverprize* winners and finalists with other organisations, often in developing countries, who can benefit from their knowledge and expertise.

Twinning enables communities in need to access expert advice and support from those recognised as the 'best of the best' in river basin protection or restoration. It also offers these 'experts' exposure to diverse, alternative challenges and approaches which may inspire new thinking and benefit their own river basin initiatives.

The Twinning program crosses geographical, political and social boundaries, linking organisations through a shared passion of caring for people and nature.

### **Your commitments**

- Financial contribution towards a potential Twinning project from the IRF Twinning portfolio

### **Your entitlements**

- Recognition and promotion as sponsor of the relevant Twinning project
- Opportunities to meet with relevant project partners
- Regular updates and reports on project results and developments
- Opportunities to engage staff in Twinning project

## **TWINNING PROGRAM CASE STUDY**

### **Tweed-Kenya Mentoring Program**

One project alone has provided education and access to clean water for more than 10,000 people in three villages in rural Kenya





## SPONSOR A

# River Recovery and Resilience project

IRF River Recovery and Resilience programs are coordinated in partnership with local communities, governments, businesses, and other stakeholders, to benefit rivers and river-dependent communities. These integrated, on-ground programs assist communities to revive the health of their rivers, improve livelihoods, provide recreation opportunities, build resilience and better safeguard rivers for the future. Each river is unique—and so are each project's objectives.

### Options for your commitment

- Financial sponsor of the Independent Technical Panel for Resilient Rivers; and/or
- Development and publication of a Blueprint for Resilient Rivers; and/or
- Financial contribution towards a new or existing River Recovery and Resilience Project; and/or

### Your entitlements

- Recognition and promotion as sponsor of the relevant project
- Input into project planning
- Opportunities to meet with relevant project partners
- Regular updates and reports on project results and developments
- Opportunities to engage staff in on-ground project activities

## RALLY YOUR employees

IRF has multiple opportunities for workplace engagement in river recovery and resilience programs. Volunteer days can foster a strong and satisfying workplace culture, build staff morale, and help bring an organisation's values and principles to life.


IRF is also a registered member with 'Good2Give', a workplace giving organisation which collects a small, regular, tax-deductible donation from willing employees' pay cheques – often matched by the company – and transfers it to support our programs and operations.

### Your commitments

- Introduction of a staff volunteer day or employee giving program

### Your entitlements

- Input into selecting a relevant volunteering activity or giving program
- Recognition and promotion as sponsor through IRF communication and marketing channels
- Support from IRF in communicating our vision and mission
- Support from IRF in promoting any sponsored activity or program to staff



Enable  
effective  
on-ground  
actions



## Be a voice to transform our rivers

### BECOME AN **Ambassador**


IRF ambassadors are a small group of individuals who have a passion for supporting us to achieve our vision. Ambassadors use their skills and experiences to provide advice and input into IRF programs and strategy, and use their extensive and influential networks to promote the IRF and seek partnerships and collaborative opportunities to achieve our mission.

#### **Your commitments**

In-kind contribution of your own time, and a promise to represent and champion the IRF brand to the best of your ability.

#### **Your entitlements**

- Opportunities to represent IRF at relevant events
- Acknowledgement as an IRF ambassador
- Access to marketing and promotional materials



**Much of the world live, work and play in rivers and waterways. IRF aims to network and enthuse those who have a responsibility for ensuring that living, working and playing in our rivers remains possible.**

### HOST AN EVENT FOR **Fundraising/ Networking**

Regular or one-off fundraising events help to ensure that IRF has the necessary resources to implement its life-changing programs. Hosting dinners, auctions, fun-runs, competitions or other events can help to raise awareness of our cause and generate funds which can help to provide clean water for communities, foster emerging leaders, ensure sustainable livelihoods and support healthy economies.

While fundraising events can be held any time, World Water Day (March) and World Rivers Day (September) are well-known around the world and offer the opportunity to join organisations all over the world as they host fundraising events to assist NGOs working in this space.

#### **Your commitments**

- Financial and/or in-kind contribution towards hosting an event

#### **Your entitlements**

- Recognition and promotion of the event through IRF
- Use of the IRF logo, profile and imagery in promotional materials
- Event organisation, development of program and invitation list
- Opportunities to engage with IRF stakeholders and VIPs
- Opportunities for a presentation or special guest representation from IRF
- Acknowledgement as a sponsor in IRF annual report and other communication channels

### BECOME A **RiverPatron**

Our *RiverPatrons* are a passionate and respected group of 50 leading Chief Executives and Chairs from Australian and global organisations, who support the restoration, protection and resilience of our rivers.

*RiverPatrons* are invited to an exclusive annual networking event, located on or near a river of significance, where they have the opportunity to collaborate and network with like-minded individuals representing companies from all over the world.

Through our *RiverPatrons* program, IRF also offers the opportunity for employees and stakeholders of Patrons' organisations to transform rivers by participating in our activities.

As our champions, *RiverPatrons* lend their personal and professional expertise to the various programs we support. We believe that the skills, expertise, and resources of member organisations are invaluable in enhancing our programs through access to infrastructure, knowledge, funding and network events.

#### **Your commitments**

Annual contribution of **AU\$25,000** to become a *RiverPatron*, of which 80% is a **tax-deductible** donation to support the work of IRF and 20% contributes to the cost of an exclusive program provided to the *RiverPatrons* Group.

#### **Your entitlements**

- Invitations to exclusive networking events with other business representatives:
  - A weekend program on or near a river of significance
  - International Riversymposium and International Riverprize gala dinner
  - Annual lunch at the Chairman's home
  - Other special networking events organised by IRF and partners
- Presentations to your respective organisations
- Recognition of your contribution in IRF's website, annual report, and other relevant products
- Potential employee engagement program on restoration, recovery and resilience of rivers
- Opportunities to engage staff in on-ground project activities